

Our Vision

Paradigm Associates is a growing, global organization of professionals who bring demonstrated competence in diverse industries and disciplines as well as the resources necessary to address a wide range of client situations and needs.

Our Values

We believe that tremendous gains will be achieved as people tap into their God-given talents.

We recognize that sound judgment and integrity on our part are prerequisites to developing a joint-venture mentality with anyone with whom we choose to build a relationship. Therefore, we will not mislead others through omission or distortion of the truth as we believe it to be. That means we are prepared to refuse to participate in the development of a business relationship if we believe that our commitment to their success is greater than their commitment to their own success, or if we don't think we can achieve their objectives, for that would be inconsistent with a Win-Win relationship.



Our Commitments

Our commitment to our Clients is to meet their expectations, whether providing services, information, or processes that deliver improved business results.

Our commitment to Ourselves is to maintain an environment of cooperation, coordination, synergy, and development which leads to increasing personal, professional, and financial growth. Our role is to continue to develop ourselves so that we can behave in ways that empower others to more fully develop themselves.

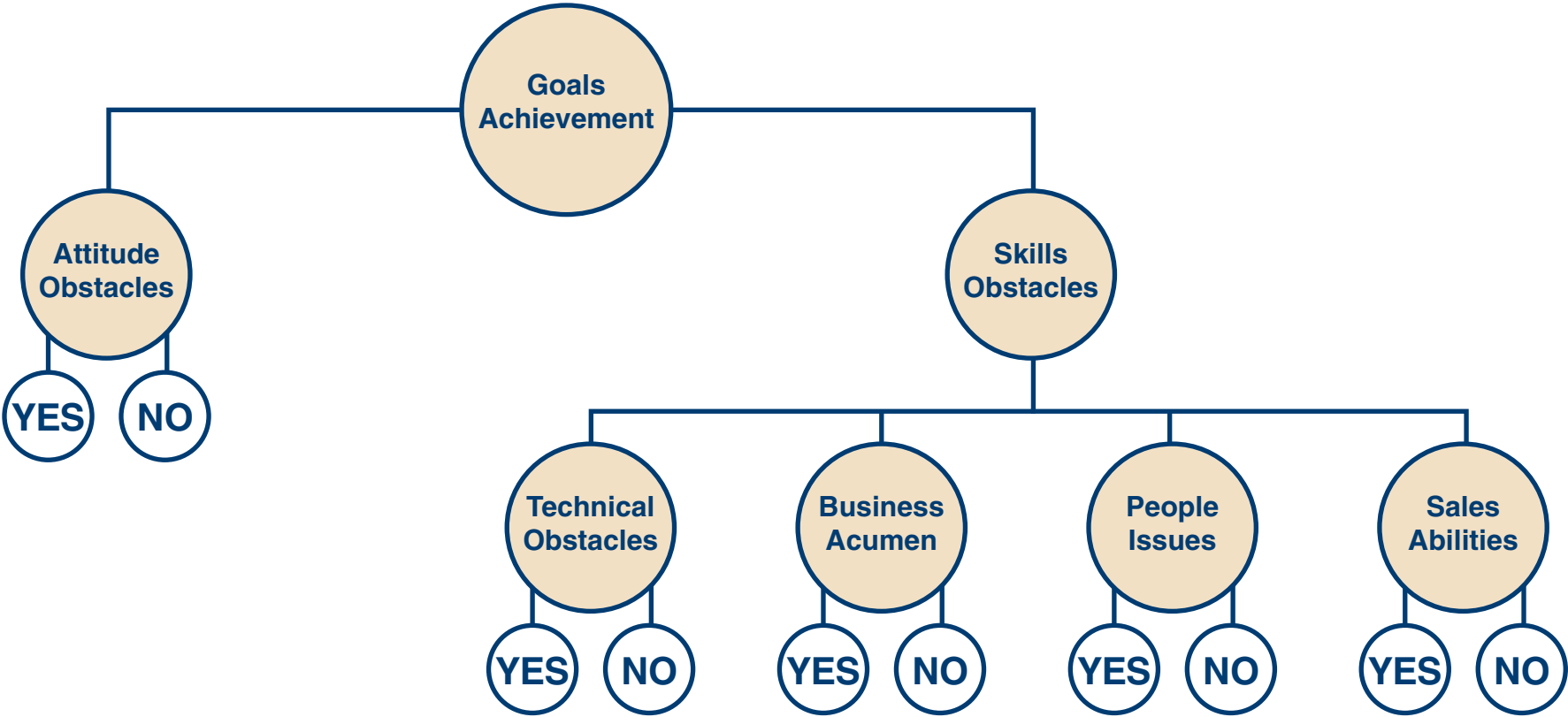
Our commitment to our Suppliers is to maintain a relationship of mutual respect and profitability through the continuing expansion of capabilities and resources in order to meet the changing needs of the marketplace.

Our commitment to the Communities in which we operate is to be responsible corporate citizens who contribute our time, financial, or leadership capabilities to organizations in which we have interest

We will always operate so that the world will be a better place because of our contributions to it.

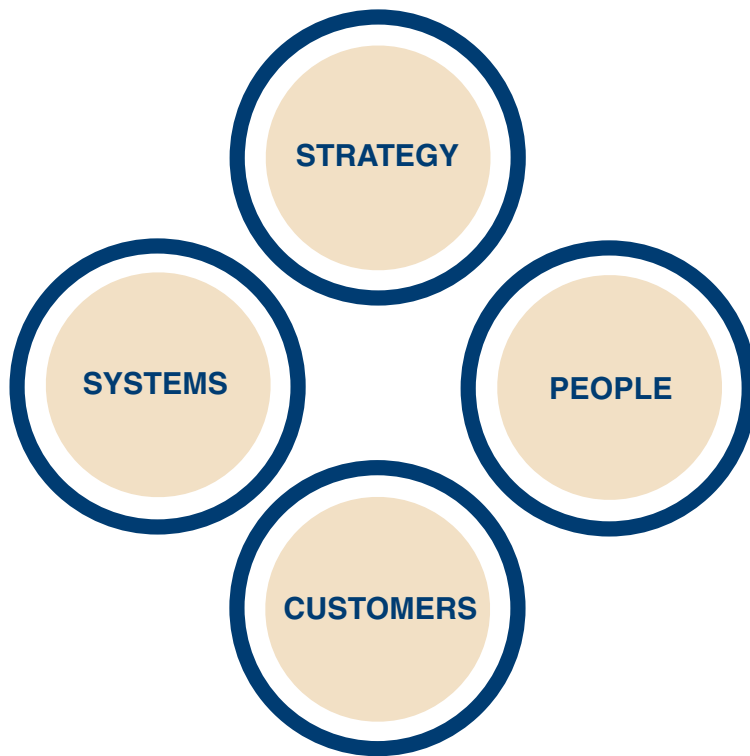


Creating A Paradigm for Goal Achievement



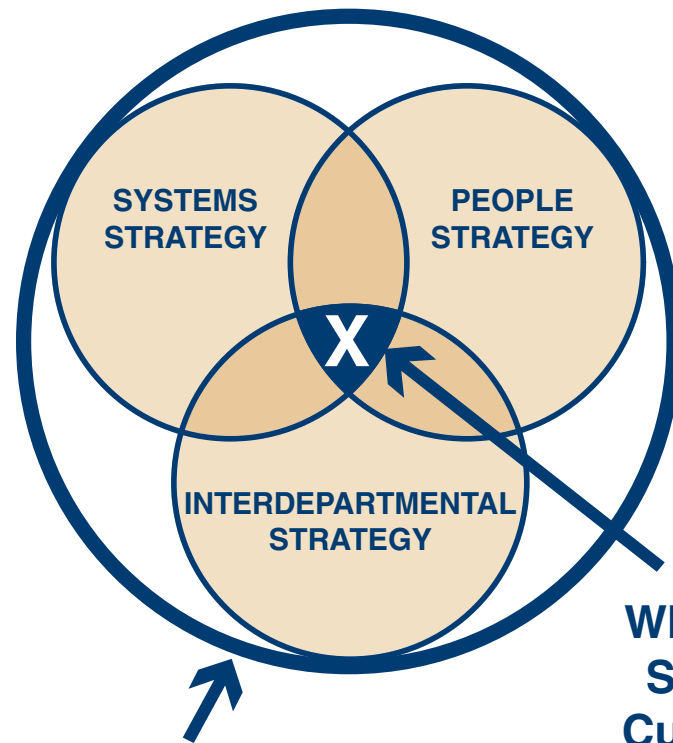
Moving to a Customer Focused Strategy

Company Focused Strategy



Individually Focused Strategies

Customer Service Strategy (Internal and External Customers)

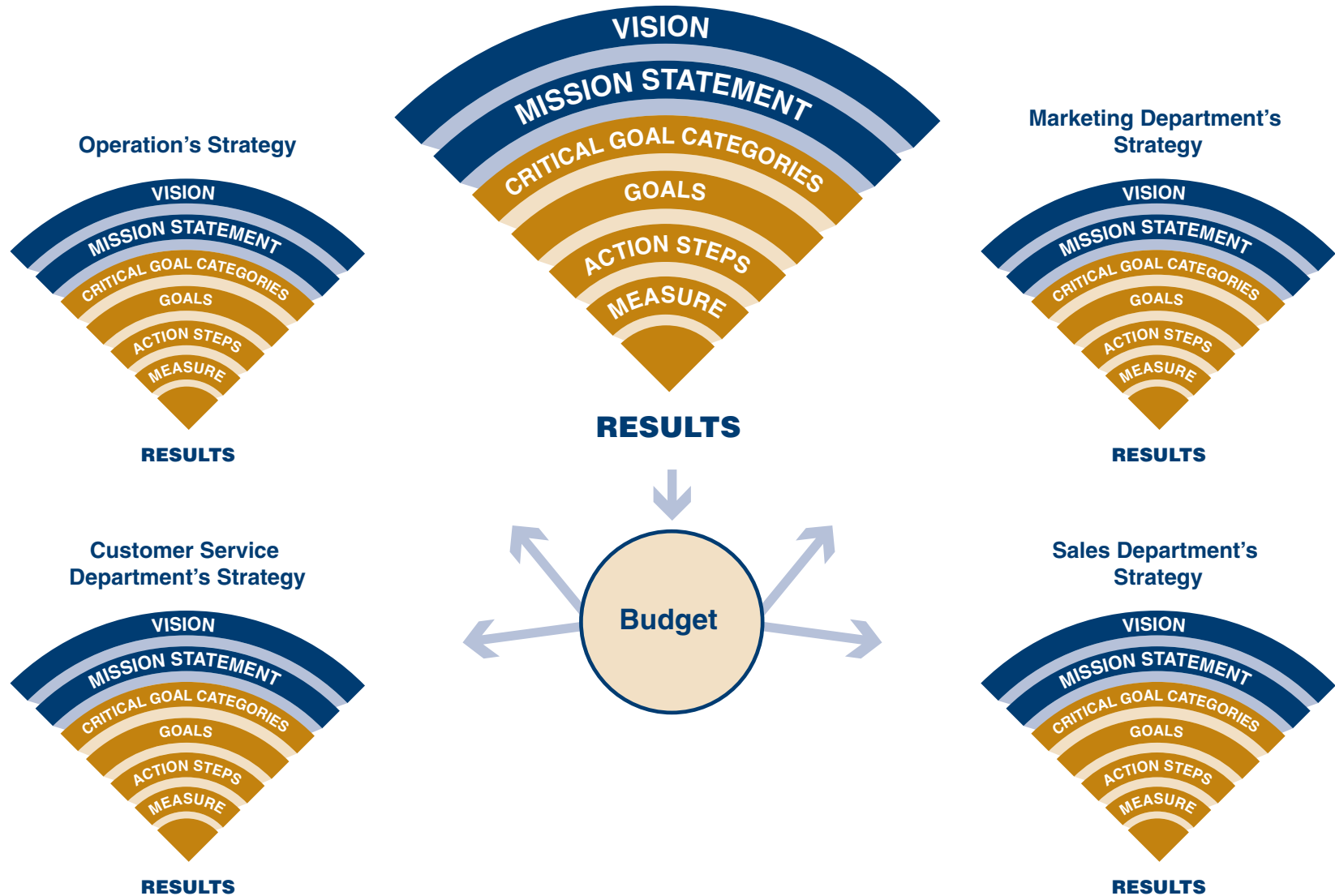


Overall Company Strategy

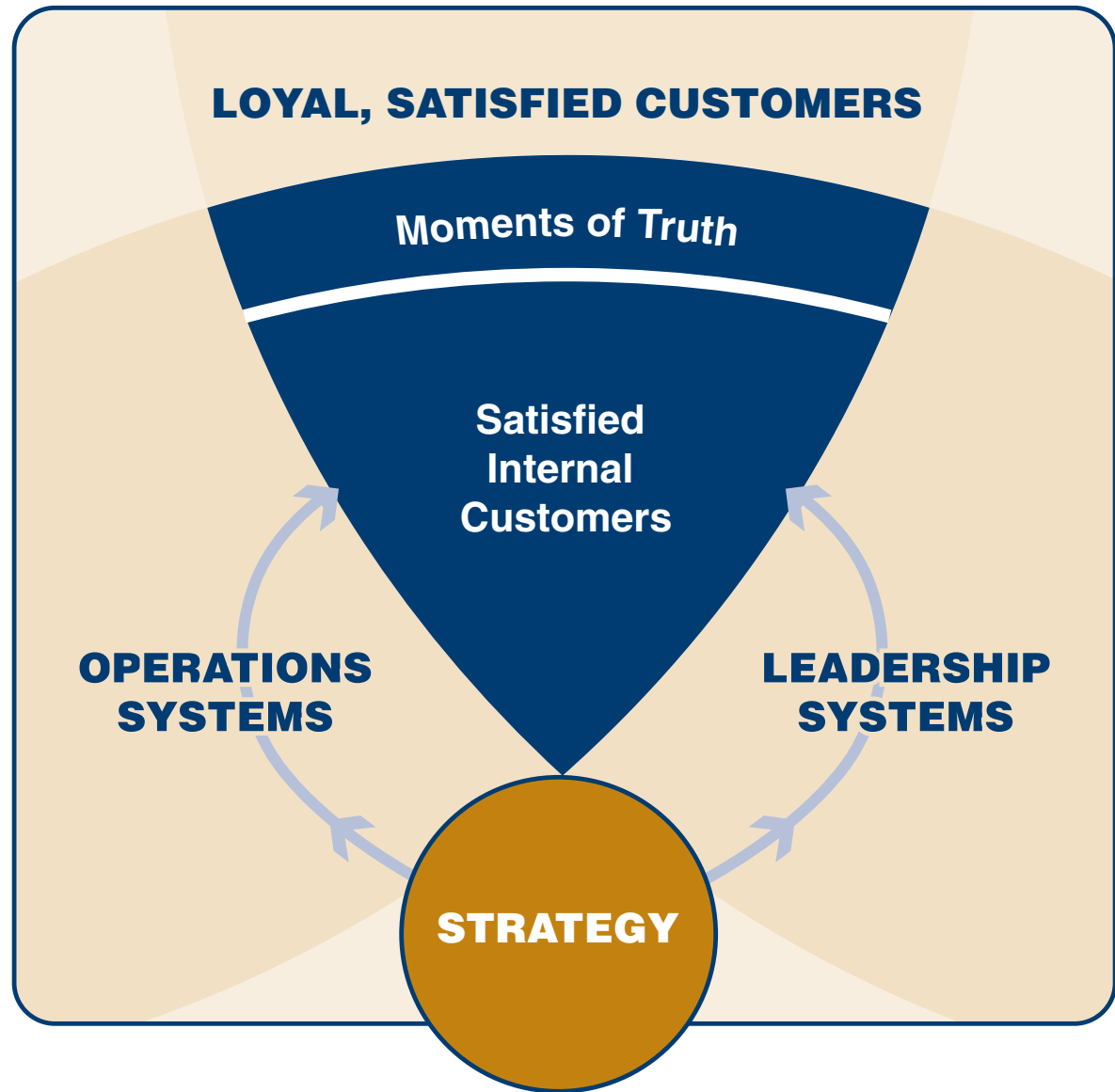
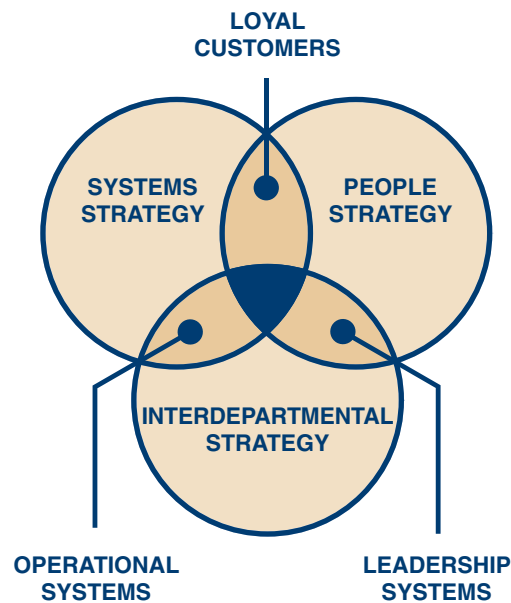
Where Our
Satisfied
Customers
Live

Tapping into the Power of Strategic Planning

Organization's Strategy

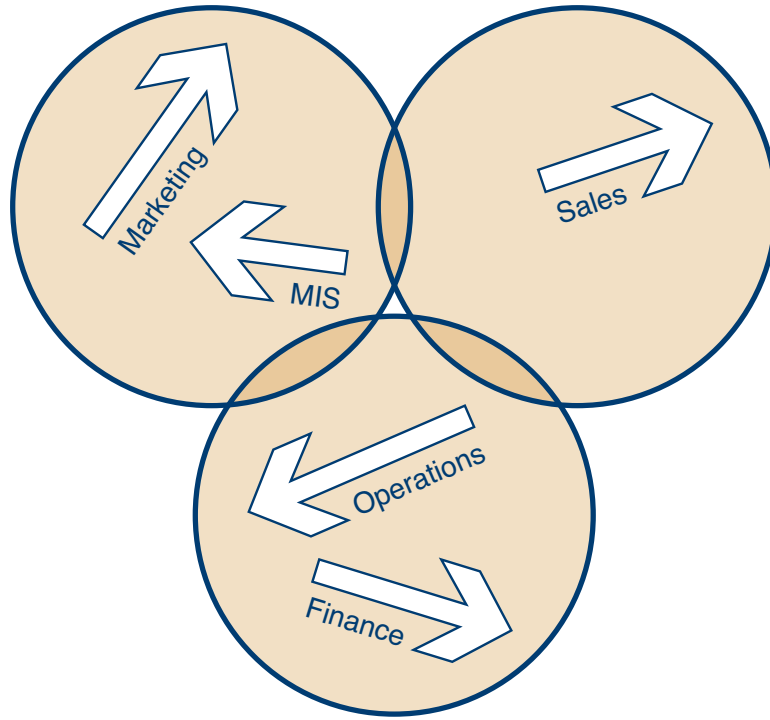


Making Connections Yields Customer Loyalty



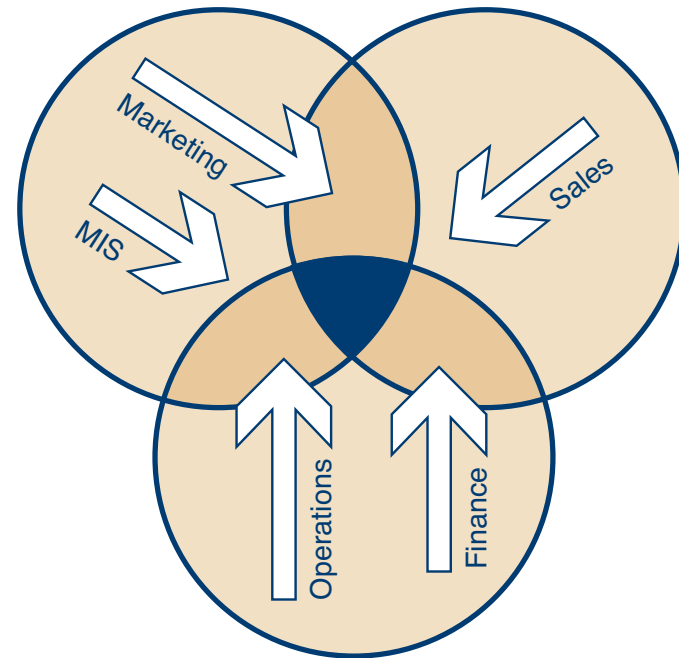
Reducing Untapped or Squandered Resources

Traditional



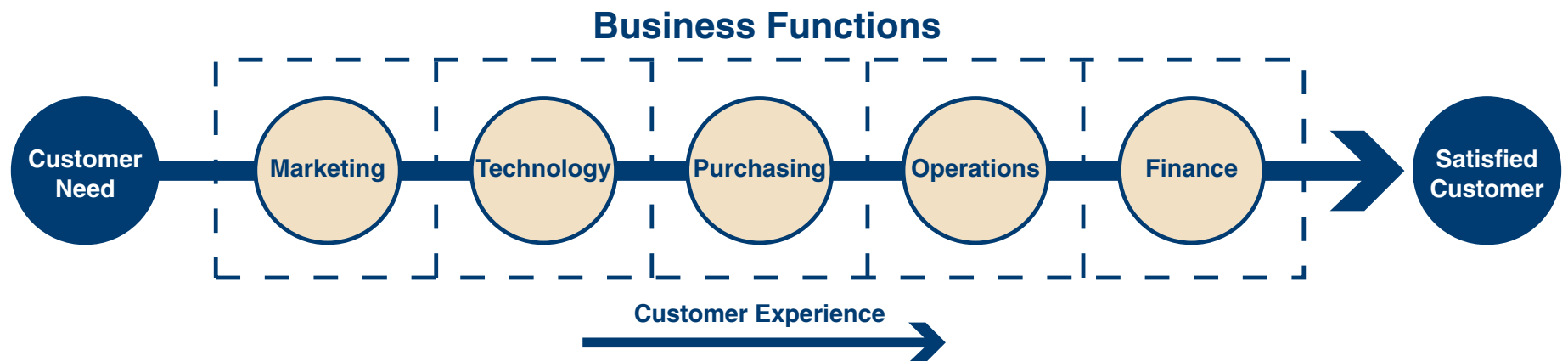
- Functional Competition
- Management by Objective
- Short Term Thinking
- Winners & Losers
- Internally Focused
- “Silo” Organizational Structure

Aligned Resources

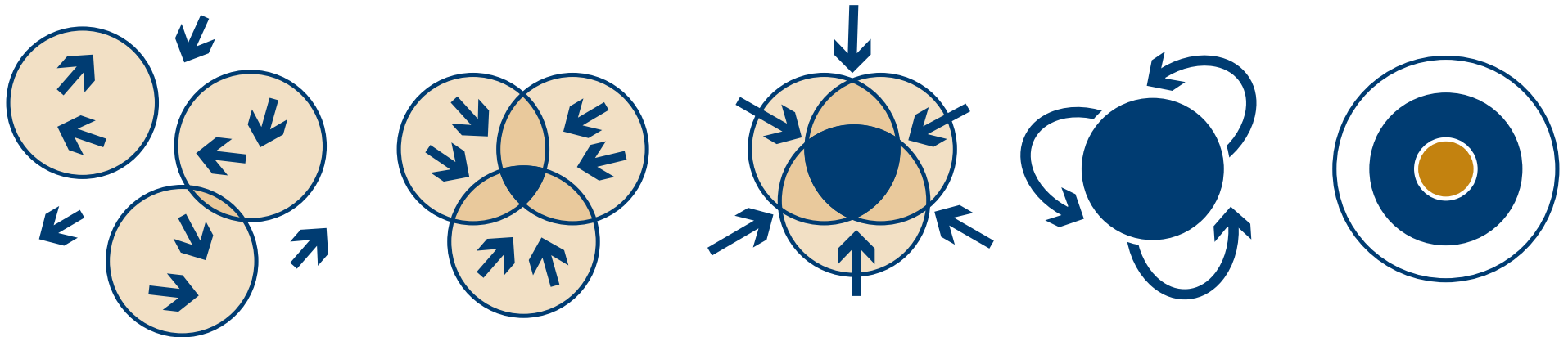


- Entire Organization is a System
- Focus on Common Goals
- Continuous Improvement of Systems & Processes (Prevention)
- Long Term Planning
- Employee Involvement
- Customer Focused

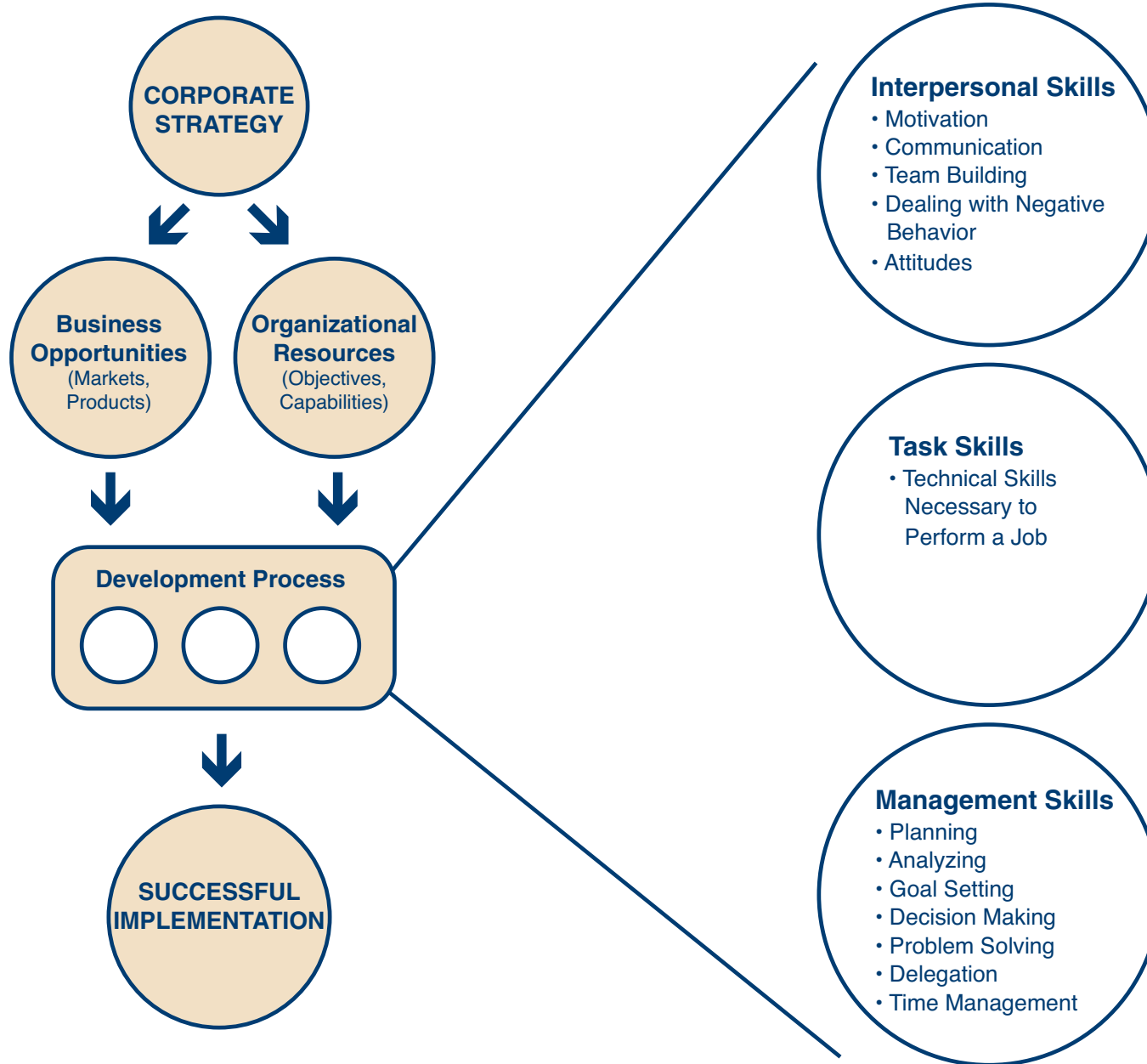
Creating the Seamless Customer Experience



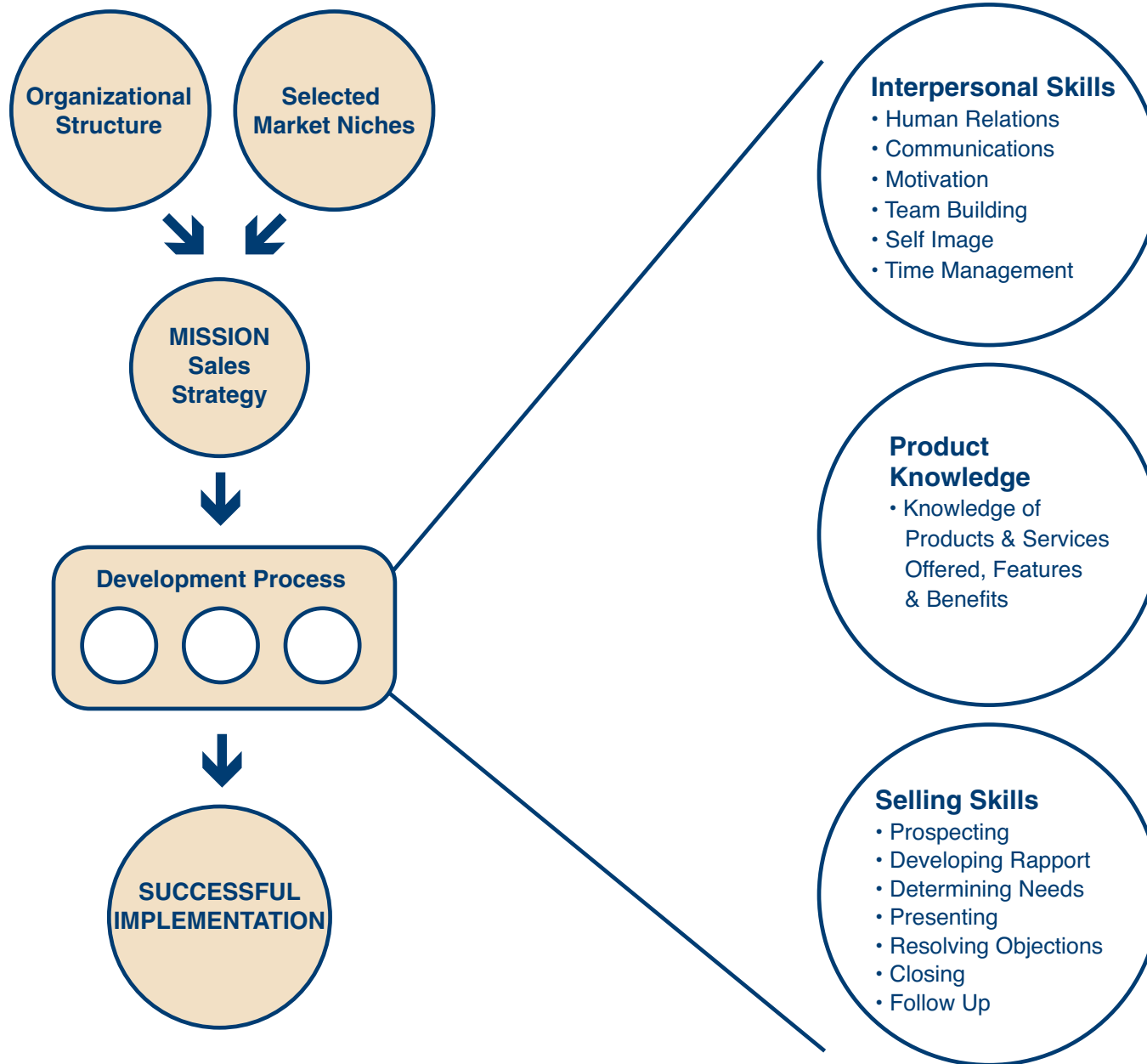
Focusing a Team to Hit the Target



Honing Available Resources



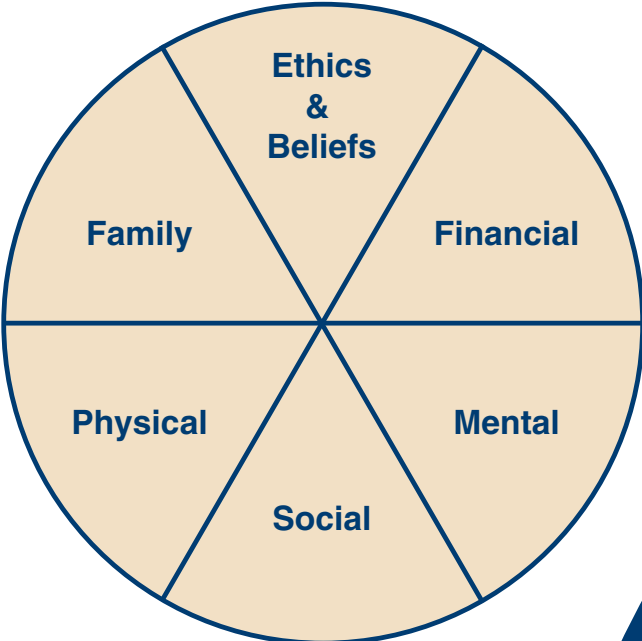
Increasing Sales Team Effectiveness



Connecting Breakthroughs for a Triple Win

Law of Balance

Personal Goal Areas



Professional Goal Areas

